



5 February 2019

Z Energy announces appointment of Chief Digital Officer

Z Energy (NZX:ZEL) is pleased to announce the appointment of Mandy Simpson to the role of Chief Digital Officer (CDO) for Z Energy.

Mandy will join Z on 19 February and will join the executive leadership team for Z, reporting to CEO Mike Bennetts.

The role of CDO was created to lead Z's newly established Digital function and champion a digital first model across the company. The CDO will develop and deliver Z's Digitisation strategy by transforming Z to a digital and data driven business focused on customer experience and productivity.

Mike commented on the appointment "It is critical that this new role is filled by someone who has the digital skills and the leadership impact to make the difference needed for our customer experience and productivity. Mandy brings both of those through a diverse background and some has recent experience that is highly relevant to what is needed for us to be successful with digital".

The appointment of a CDO completes the executive reorganization announced by Z Energy on 30 January.

Biography notes:

Mandy previously worked in the financial services sector in the UK before moving to New Zealand in 2007 to work for Audit NZ. Following that she was CFO for the State Services Commission, CFO and GM Technology Solutions for Fronde Systems Group, and Chief Operating Officer for the NZX until 2016. Since 2016 Mandy was the CEO of start-up Cyber Toa and held various directorships in NZ start-ups. In 2017 Mandy spent three months at Singularity University in Silicon Valley as their Entrepreneur in Residence.



Mandy is a Member of the New Zealand Institute of Directors and a Member of New Zealand Global Women. Mandy contributes to the broader NZ tech and startup communities as a Judge for the Hi-Tech Awards, a Trustee for Cultivate Mentoring Lab, and a mentor for the Kiwibank Fintech Accelerator. She holds a MA (Hons) Law from Trinity College, Cambridge University.

ENDS

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